

# annual report

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PRESENTED MAY 24, 2022

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HC  
OC

2021

# the team



## OUR VISION

To become a gathering place for the broader community that inspires and encourages the exploration of history.



## OUR MISSION

Give people of all ages and backgrounds access and opportunity to learn about the past through interpretive programs and exhibits, research, publications and events.

### BOARD OF DIRECTORS

- Christine Rule
- **PRESIDENT**
- Linda Willihnganz
- **SECRETARY**
- Kyle Benish
- **TREASURER**
- Ken Brown
- Jordan Cepress
- Daniel Dogo-Esekie
- Ali Kryzer
- Josefina Pozas
- Paul Scanlon
- Kirk Schumacher
- Roger Stahl

### STAFF MEMBERS

- Wayne Gannaway
- **EXECUTIVE DIRECTOR**
- Darla Buss
- **MEMBER SERVICES COORDINATOR**
- Abby Currier
- **COMMUNITY ENGAGEMENT & EVENTS COORDINATOR**
- Krista Lewis
- **ARCHIVIST**
- Dan Nowakowski
- **CURATOR**
- Kevin Whaley
- **COLLECTIONS MANAGER**
- Barb Whipple
- **ACCOUNTANT**
- Caleb Baumgartner
- **COMMUNICATIONS COORDINATOR**

### VOLUNTEERS

- 125 Live
- Alice Mayo Society
- Kirkland
- Macy's
- Master Gardeners
- Mayo Clinic Historic Properties Staff
- MHRT
- Rochester Civic Theater
- Rochester Garden & Flower Club
- Rochester Civic Theater
- David Allen
- Ken Allsen
- Ray Bills
- Beth Boyce
- Joey Carlson
- Linda Carroll
- Greta Eckell
- David Edens
- Maria Claire Fichtinger
- Patrick Gannaway
- Rebecca Gannaway
- Corky Gaskell
- Erik Goodmanson
- Marcia Goodmanson
- Coralee Grebe
- Mary Griffin
- Jean Gutschenritter
- Bob Haeussinger
- Dan Hayes
- Gail Hester
- Lee Hilgendorf
- Marlene Hopkins
- Sean Kettelkamp
- Dana Knaak
- Prudy Knaak
- Cathy Knopp
- Joliene Kues
- Erin Leary

**3,746 HOURS = 1.8 FTE**



**VOLUNTEERS CONTINUED**

Susan Lomen	Kyle Pike	Curt Shellum
Andy Mayo	Abbey Potter	Roger Stahl
Cindy Mayo	Josefina Pozas	Ethan Swanson
Tessa McEarchern	Stephani Price	Jerry Swanson
Kathy McMullin	Logan Quinton	Mary Till
Ethan McPherson	Virginia Ranweiler	Tammy Thayer
Pam Mensink	Jerry Roberts	Russ Turner
Keri Meyer	Nancy Redman	Barb Virnig
Mariah Mihm	George Romano	Tom Weber
Ken Mueller	Walt Rothwell	Virginia Wentzel
Debi Neville	Christine Rule	Jean Williams
Curtis Olson	Joe Sackett	Mark Williams
Lauren Olson	Mark Samson	Lanny Witter
Beth Plaetzer	Sue Schreiber	Joyce Wood
Iris Pantovich	Jane Schmidt	Chuck Willihnganz
Alex Park	Kirk Schumacher	Linda Willihnganz

**MEMBERS**

William and Caroline Adamson	Nancy Bergner	Bruce and Tammy Costigan
Larry Albrecht	Katharine Bilodeau	Jan Cotroneo
Stephen Alderson	Jane and Stevenson	Paul and Dorothy Johnson
Kristen Aliotti	Bisel/Williams	Couvrette
Pamela Allan	Nowell Bjerkaas	Mary Jane Cowden
Carol Allis	Chris Boes	Lowell and Jan Dale
Helen Allison	Douglas Boese	Margaret Dalen
Jeff Allman	Kathy Bolin	Robert DeBus
Ken Allsen	Donald and Pat Borcharding	Susan Derby
Peter and Bari Amadio	April Borillo	Rick Devine
Neil Anderson	Nathanial Boutelle	Ramona Digre
Eric Andringa	Larry and Nancy Boutelle	Lauren Dison
Beverly Annis	Thomas Brinkman	Steven and Andrea Dittrich
Alice Atkinson	Zona Brown	John Dockerty
Carol Bailey	Ned Brown	Jane Douglas
Don Baldus	Nancy Brubaker	David J and Sonja Dunn
Dorothy Bauman	Mary Lou Capelle	Koral Eckel
Lora and Bill Beaupre	Patricia Carlson	David Edens
Carolyn Beck	Emily Carson	Hanna Elshoff
Dawn Beckley	Dan and Edith Castrodale	Titus Evans
Robert Beery	Amy Caucutt	David & Deborah Factor
Allison Benike	Jordan Cepass	Judy Felten
Kyle Benish	Kathryn and Brian Cook	Linda Ferguson
Carl Benson	Kati Cooley	Dorothea Fritz
	Jeff Cosgrove	Mary Fuller

## MEMBERS CONTINUED

Wayne Gannaway	Dorothy Jones	Gretchen McCoy
Charles and Brenda Gaskell	Ann Jost	Marisa McDonald
Peter Gathje	Lorraine and Robert Keith	Carolyn McDonald
Robyn Gifford	Sara Keller	Bonnie and Michael McGoon
Nancy Gilliland	Lois Kennel	Mary Jane McHardy
Laura Gilliland	Sean Kettelkamp	Mark and Kristen McLaughlin
Marcia Goodmanson	Teresa Kimlinger	Kathy McLaughlin
Charles Graham	Pat Kirkham	Michael Melford
Carl Granberg	Sheila Kiscaden	Virginia Mendenhall
Coralee Grebe	Marty Klann	Walter Menning
Donna Grever	Larkin Klaus	Peggy Menzel
Mary Griffin	Diane and Zach Klaus	Robert Mesarchik
Jeff Gustafson	Jeanne Klein	Anne Messick
Jean Gutschenritter	Ione Kloempken	Johanna Meyer
Sandra Guyse	Dana and Prudy Knaak	Louise Moe
Robert Haeussinger	John and Carol Koenigs	Kevin and Cinta Molloy
Judy Hagler	Patricia Krier	Marilyn Morem
Amy Hahn	Richard Krom	Kenneth Mueller
Mark Haidet	Denise Krueger	Renee Munro
James Hair	Ali Kryzer	Chris Nelson
Lawrence and Eileen Hamre	Prity Kumar	Iris Neumann
Jan Hanson	Stevan and Sandra Kvenvold	Harold Neumann
Don Hanson	Jennifer LaForgia	Jo Newkirk-Hornecker
Keith and Carol Hartley	Connor Lapointe	Bernard and Julie Nigon
Gordon Haubenschild	Jeff and Julie Larson Keller	Terry and Wendy Norton
Richard and Nancy Hedger	Charles and Renae	Steve Norton
Rebecca Hewitson	Launderville	Gene and Marlys Ohnstad
Lee and Kay Hilgendorf	Debra Lee	Curt Olson
Alan and Judy Hoffman	Betty Lee	Dolores Onnen
June Howard	Tom Leimer	Kristine Osborn
Devon and Pamela Hugdahl	Michael Liebenow	Thomas Ostrom
Ingeborg and Gene Hunder	Ann Lien	Christopher Park
Patrick and Joan Hunziker	Susan Lindsay	E. Dudley Parsons
Dean	Amy Lindstrom	Karen Petersen
Herman Husen	Susan Lommen	Kristi Peterson
Steven and Cynthia Huyber	Al Lun	Ham Peterson
John Huyber	Barbara Luna	David Peterson
Orillie Iverson	Kevin Lund	Donna Pfeifer
John and Janice Iverson	Carl Lundstrom	Kyle Pike
Larson Janet	John and Sandra	Beth Plaetzer
Ardis and Robert Jenkins	MacLaughlin	Irvin and Maureen Plitzuweit
Mary Jewison	Barbara Mahr	Deb Pluth
Michael Joachim	Martha Mangan	Josefina Pozas
Susan Johnson	Bill and Doreen Markus	Stephani Price
Sandra Johnson	Peter McConahey	Brian and Anne Purrington

## MEMBERS CONTINUED

Sylvia Quirk	Martha and Roger Schwartz	Sharon Tuntland
Tamim Rajjo	Janet and Stan Schwarze	Pam Tvedt
Nancy Redman	Sarah and Benjamin Scott	Lavaine and Marguerite
Mickey Reed	Ben Scott	Uthke
Pamela Reistad	Rosie Seegmiller	Lorraine and David
Dianne Rench	Diane Shanks	Uthke/Distel
Ron Richardson	Mary (Jo Ann) Sheldon	Laren Vinje
Kay Ristow	Curt Shellum	Victoria Volstad
Erik and Elizabeth Ritman	Tim Shields	Lance Vrieze
Walter Rocca	James and Judy Sloan	Thomas Weber
Daniel Rohe	Eric Smith	Virginia Wentzel
Denise Rokke	Judy Smithson	Karen Wetherell
Kelly Rondeau	Dennis Sommer	Sue and Philip Wheeler
John Rother	Lance Sorensen	William and Beth Wiegand
Walter Rothwell	Linda Sprenger	Kristine Wiens
Christine and Andrew Rule	Joe Stancl	Lloyd Fritzvold and Carol
Wayne Sadecki	Lisa Start	Willett
Mark Samson	Amy Steinkraus	Tom Williams
Robert Sanborn	Pat Stephenson	Scott and Stacy Williams
Paula Santrach	John and Marilyn Stewart	Rosemary & Lloyd Williams
Marjorie Savage	Gerald Stoppel	Aileen Williams
Paul Scanlon	Janice Strand	Tom Williams
Gloria Schaar	Robert Suk	Scott and Stacy Williams
Alan and Julie Schafer	Elizabeth Sullivan-Burton	Rosemary & Lloyd Williams
Evelyn Schlichting	Thomas Sundry	Aileen Williams
Dixie Schmidt	Don and Stephanie Supalla	Chuck and Linda Willihnganz
Tony Schmitt	Ethan Swanson	Merlyn and Twila Winter
Tim and Renee Schmitt	Gary Swenson	Lanny Witter
Eileen Schneider	Bruce and Paulette Teigen	Joyce Wood
Susan Schroeder	Sandy Thalmann	Jane Yunginger
E. Christine Schultze	George Thompson	Renee Ziemer
Danielle Schulz	Robert and Michelle Thomsen	Daughters of the American
Kirk Schumacher	Brian and Peg Tlougan	Revolution
Curt Schumacher	Stephen and Julie Troutman	Rochester Tool & Die, Inc.
Larry and JoAnn Schutz	Diane Trout-Oertel	Daughters of the American
		Revolution

## INDIVIDUAL DONORS

Larry Albrecht	Melissa Bear	Katharine Bilodeau
Stephen Alderson	Lora and Bill Beaupre	Nathanial Boutelle
Kristen Aliotti	Robert Beery	Thomas Brinkman
Neil Anderson	Kyle Benish	Ned Brown
Alice Atkinson	Nancy Bergner	Marilyn Burbank
Lucy Bahn		

**INDIVIDUAL DONORS CONTINUED**

Daniel and Julia Caesar	Marion Kleinberg	Jim Rogers
Barbara Daugherty	Evan Kneale	Kelly Rondeau
Joan Delich	Jeff Korsmo	Walter Rothwell
Rick Devine	David Koss	Wayne Sadecki
Ramona Digre	Scott Kramer	Adam Sadler
Lauren Dison	Patricia Krier	Mark Samson
Steven and Andrea Dittrich	Prity Kumar	Robert Sanborn
Allen Dollerschell	Brian and Jill Leary	Marjorie Savage
Jerome Downes	Michael Liebenow	Paul Scanlon
Doris Engelhart	Susan Lindsay	Dixie Schmidt
Titus Evans	Stan and Amy Mayer	Tony Schmitt
Kathrine Flynn	Peter McConahey	Rosie Seegmiller
Robyn Gifford	Gretchen McCoy	Tim Shields
Marcia Goodmanson	Marisa McDonald	Lisa Start
Donna Grever	Louise Moe	Robert Suk
Mark Haidet	Iris Neumann	Charles Suk
Lawrence and Eileen Hamre	Beth Nienow	Thomas Sundry
Richard and Nancy Hedger	Sylvia Nikel	Mary Till
Richard and Angela Heinick	Steve Norton	Sharon Tuntland
Rebecca Hewitson	Dolores Onnen	Lavaine and Marguerite
Lee and Kay Hilgendorf	Kristine Osborn	Uthke
Roy Hoffman	Thomas Ostrom	Victoria Volstad
Tina Hugeback	Dan Penz	George and Jean Waters
Orillie Iverson	Kyle Pike	Virginia Wentzel
Mary Jewison	Irvin and Maureen Plitzuweit	Robb Wiedrich
Keith and Constance	Stephani Price	Lloyd Fritsvold and Carol
Johansen	Mary Pudwell	Willett
Susan Johnson	Sylvia Quirk	Merlyn and Twila Winter
Sandra Johnson	Mickey Reed	Lanny Witter
Sara Keller	Pamela Reistad	Virginia Wright-Peterson
Marty Klann	Dianne Rench	Renee Ziemer

**BUSINESS DONORS/SPONSORS**

Blooming Prarie Farm Radio / 97.5	First Alliance Credit Union	North Central States Regional
Canadian Honker Restaurant	Home Federal Savings Bank	Council of Carpenters
Carl and Verna Schmidt Foundation	Mayo Foundation for Medical Education & Research	Olmsted Medical Center
Compeer Financial	Mechanical History	RMS Law Firm PLLc.
Doses Produce	Roundtable	Rochester Tool & Die Inc
Dunlap & Seeger, P.A.	Minnwest Bank	Sons of Norway Lodge #47
		Smith Schafer & Associates
		West Concord Historical Society

**HISTORY MYSTERY DONORS**

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Ken Allsen  
Melissa Bear  
Nowell Bjerkaas  
Donald and Pat Borcharding  
Nancy Brubaker  
Marilyn Burbank  
Daniel and Julia Caesar

Patricia Carlson  
Nancy Gilliland  
Ann Lien  
Susan Lommen  
Louise Moe  
Beth Nienow  
Gene and Marlys Ohnstad  
Irvin and Maureen Plitzuweit  
Jim Rogers

Christine and Andrew Rule  
Wayne Sadecki  
Evelyn Schlichting  
Susan Schroeder  
Eric Smith  
Mary Till  
Sue and Philip Wheeler  
Chuck and Linda Willihnganz  
Merlyn and Twila Winter

**GOVERNMENT STAKEHOLDERS**

Olmsted County Board of Commissioners  
Rochester City Council



**THANK YOU!**

To everyone involved in helping us have an amazing 2021, and we look forward to an even brighter 2022 with you!

# the year

**A MESSAGE  
FROM THE  
BOARD  
PRESIDENT,  
CHRISTINE  
RULE**



Spring is the perfect season to reflect on the History Center of Olmsted County's accomplishments in 2021; it was a year of restoration and renewal. The museum reopened in January after the prior year's repeated pandemic closures. Primarily online programming continued through the spring when the vaccine rollout resulted in a gradual return to in-person events, and finally the return of Mayowood tours on September 1.

Thanks to the significant efforts of our HCOC community, we continued to make substantial progress on our strategic plan. Whether technology, policy, and benefit upgrades, or financial management and partner relationship improvements, much of the effort was behind the scenes. Other efforts have been more visible: branding, marketing, pop-up exhibits, online ticket sales, building repairs, programming, and events. The visible improvements are particularly gratifying as we worked to renew all aspects of the History Center.

The work done by our staff, volunteers, and board in 2021 not only improved our ability to preserve and share Olmsted County's history, but it also resulted in HCOC's largest income in almost 20 years! Our improved financial standing puts us in a strong position as we look toward the restoration of the Stoppel Farmstead beginning with the rehabilitation of the Smokehouse. Significant efforts from the board and staff were successful in obtaining the architectural drawings and grant funding for this next visible renewal.

In 1988, the American Association of Museums Museum Assessment Program concluded that "Because of the work of OCHS [Olmsted County Historical Society], Olmsted County is blessed with historic resources without parallel in Southeastern Minnesota, perhaps in the Midwest." We are honored to continue collecting and preserving the incredible artifacts, documents, and buildings in our care that tell the story of Olmsted County alongside our volunteers, donors, HCOC members, staff, and board members. Thank you!

# in review

**A MESSAGE  
FROM THE  
EXECUTIVE  
DIRECTOR,  
WAYNE  
GANNAWAY**



2021 was a year of transition for many of us. After several months of near-hibernation due to the pandemic, in the spring we gingerly stepped our way toward normality. As eager as we were to get back to business, it took time to find our footing. But despite obstacles along the way, we hit our stride and finished 2021 in good form. New exhibits showcased Olmsted County's diverse communities. Zoom history talks introduced our members to more speakers from near and far. We brought back our Oakwood Cemetery Walk and took our Creepy Doll Cocktail Party from a virtual space to the historic place of the Castle.

The History Center's board of directors took a great leap forward when they voted to hire an architectural preservation firm to create plans and construction documents to rehabilitate the historic Stoppel Farmstead. With the drawings in hand, we were able to apply for and win a Minnesota Historical and Cultural Heritage Grant to restore the Smokehouse (the work begins this summer).

Taking the History Center from a pandemic-induced dormant state to a robust schedule of programs and exhibits, not to mention preparing to restore the Stoppel farmstead, has required staff and volunteers to work their tails off. Every staff person has stretched and adapted to sustain our momentum in 2021. To the public, we hope our commitment and pluck was front and center; behind the scenes, we stretched ourselves too thin.

Since the work ahead of us won't shrink to match our capacity, we will need to be more strategic in how we approach it. We had to let go of some popular programs and have emphasized partnerships when developing new ones. We've outsourced more operational tasks, particularly related to maintenance, and we'll consider adding new staff after careful review of our financial and strategic circumstances.

But, as we approach our centennial anniversary, I know that the staff, board of directors, volunteers, and members remain as committed as ever to preparing the History Center for its next 100 years.

# department

## EVENTS & PROGRAMS

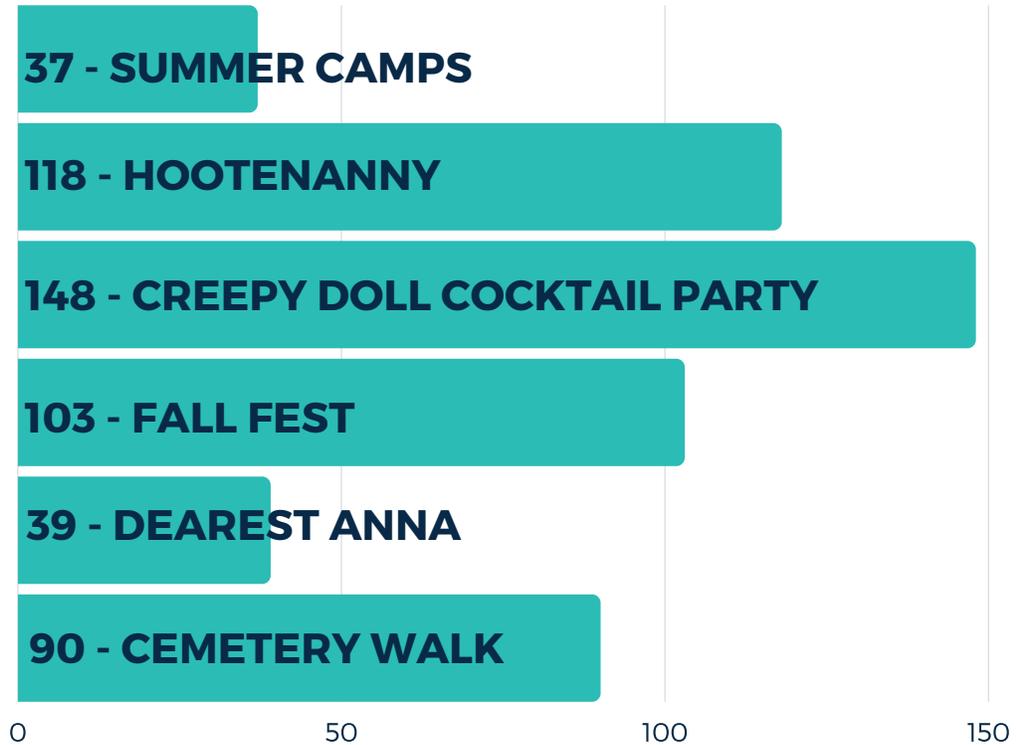
2021 was a busy year! Our total program attendance for the year was 2,941.

Our lectures drew over 700 attendees over the course of the year, while our marquee yearly events brought in sizable numbers on their own!

Museum Attendance was 3,224 over the course of the year, peaking in July.

Mayowood also performed well in spite of a shortened year.

## EVENT & PROGRAM ATTENDANCE

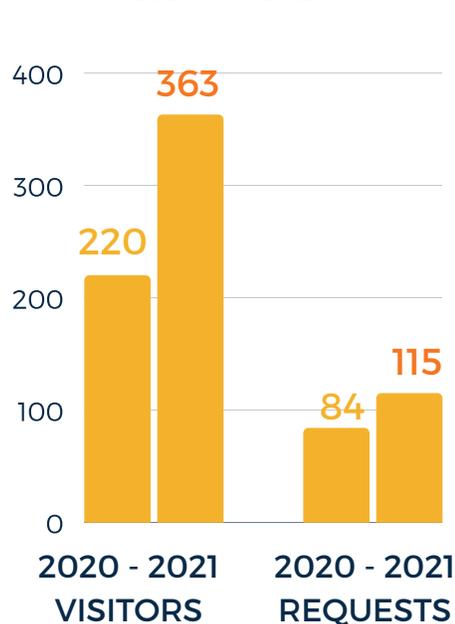


## COLLECTIONS

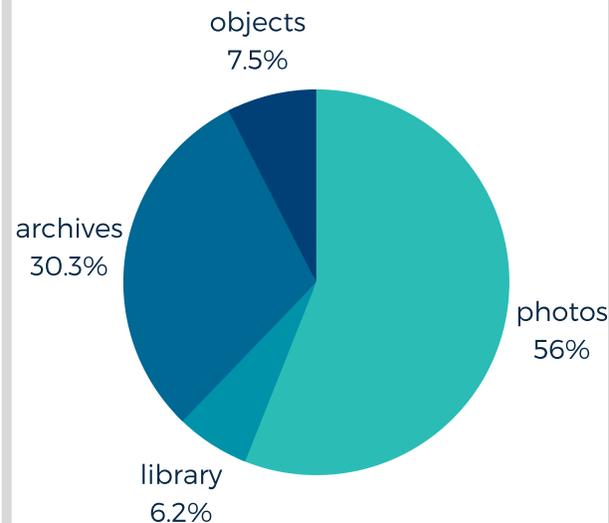
We experienced a year of tremendous growth in 2021. Contributions from our community were significant, with more than 100 individual donations.

Research requests and visitors to our research library also increased a great deal!

## RESEARCH LIBRARY 2020 VS. 2021



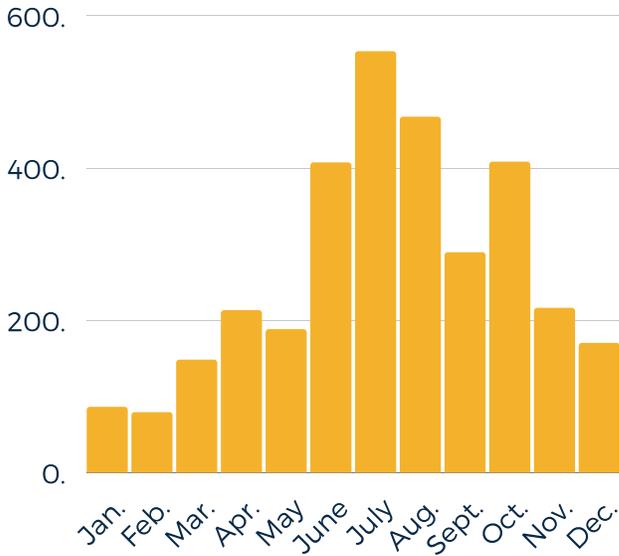
## DONATIONS



6919 ITEMS CATALOGED

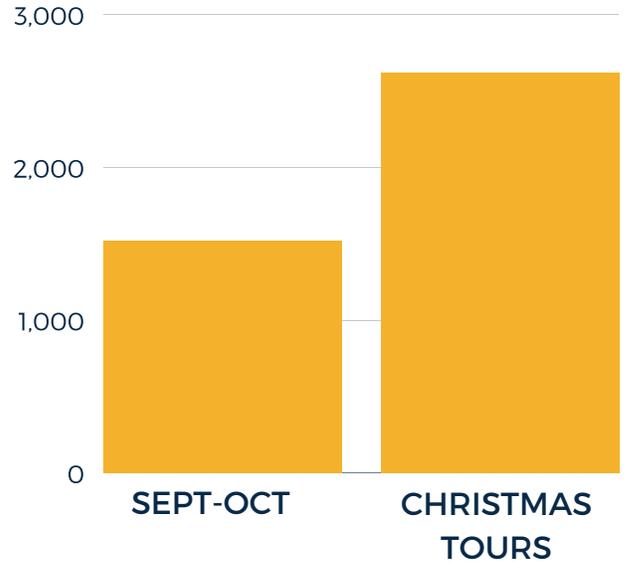
# reports

## MUSEUM ATTENDANCE



**TOTAL ATTENDANCE - 3224**

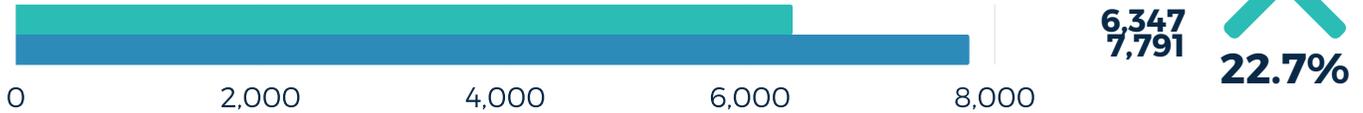
## MAYOWOOD ATTENDANCE



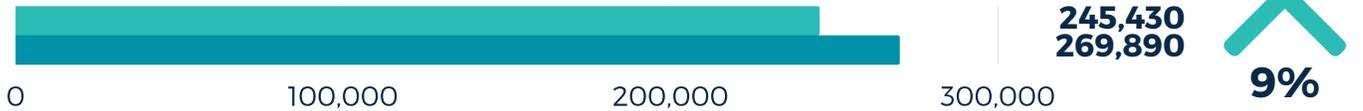
**TOTAL ATTENDANCE - 4136**

## SOCIAL MEDIA - 2020 VS 2021

### FACEBOOK PAGE LIKES



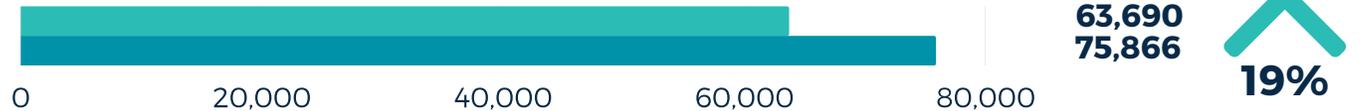
### FACEBOOK REACH



### INSTAGRAM REACH



### TWITTER REACH



# spotlight



**FLAVORFEST**



**CREEPY DOLL COCKTAIL PARTY**



**MAYWOOD ARTS + GARDEN**



on 2021



**HOOTENNANY**



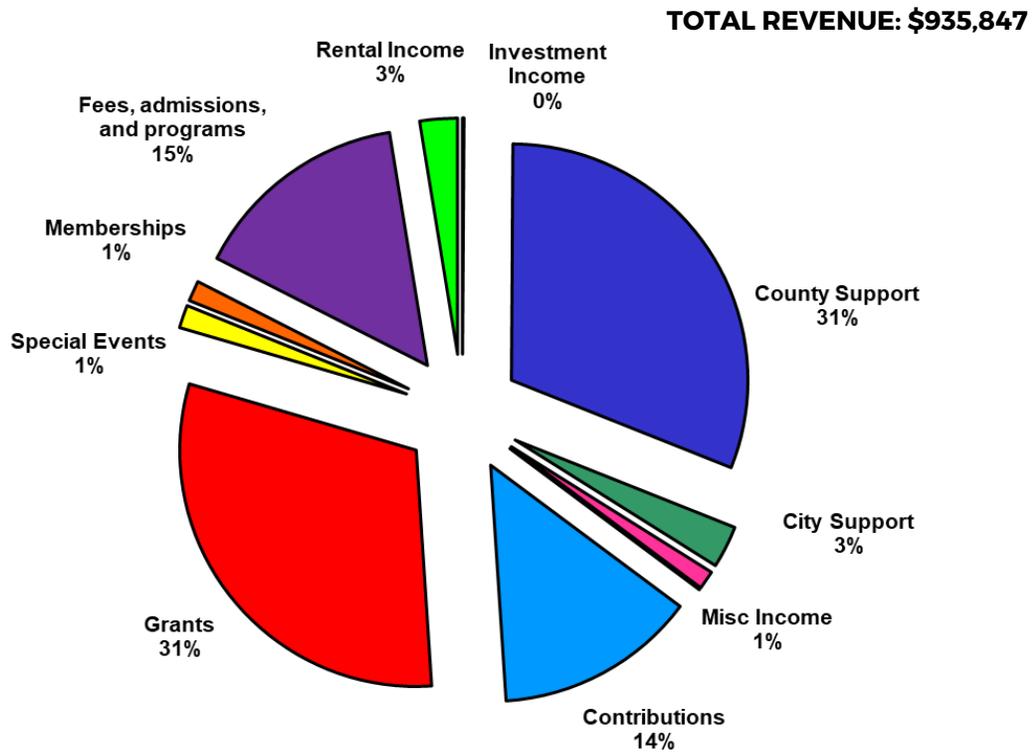
**CEMETERY WALK**



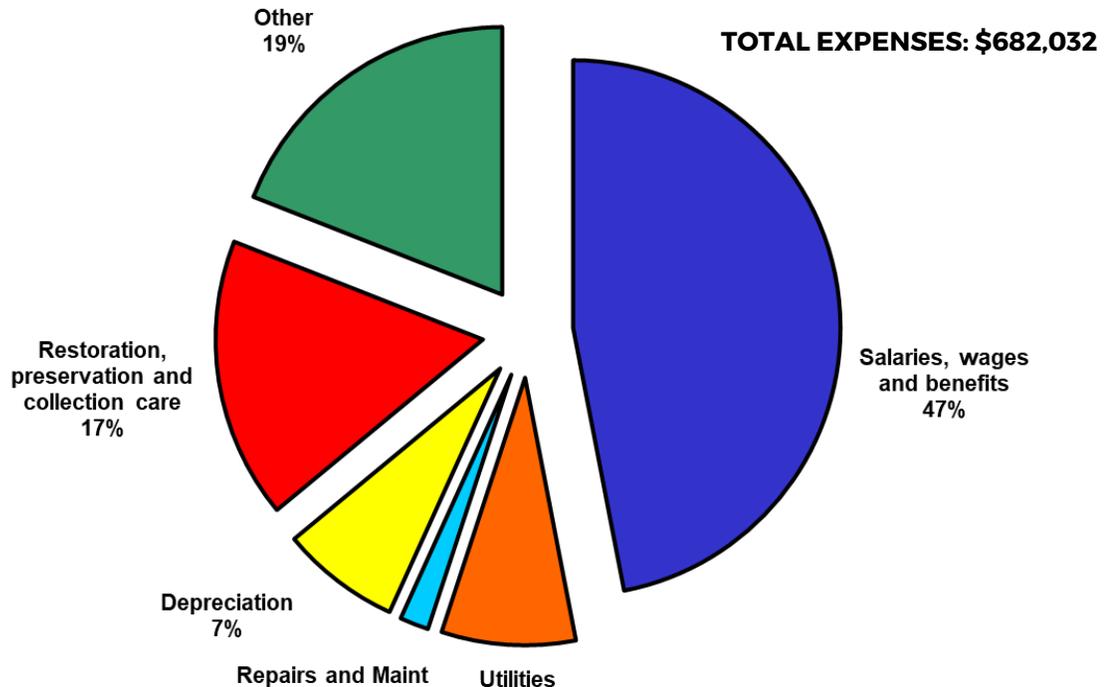
**CAVE TOUR**

# financial

## SOURCES OF REVENUE 2021



## OPERATING EXPENSES 2021



# report

## STATEMENT OF ACTIVITIES 2021

### OLMSTED COUNTY HISTORICAL SOCIETY DBA: HISTORY CENTER OF OLMSTED COUNTY STATEMENT OF ACTIVITIES

	2021	2020	Variance
<b>Revenues</b>			
Olmsted County	\$ 289,515	\$ 289,515	\$ -
City of Rochester	27,000	30,000	(3,000)
Contributions and grant income	414,880	189,415	225,465
Special events, net	14,663	17,739	(3,076)
Memberships	13,090	9,770	3,320
Fees, admissions, and programs, net	139,746	47,216	92,530
Rental income	24,071	23,370	701
Investment income	917	3,782	(2,865)
Miscellaneous income	11,965	358	11,607
<b>Total Revenues</b>	<b>935,847</b>	<b>611,165</b>	<b>324,682</b>
<b>Expenses</b>			
Salaries, wages, and benefits	320,197	301,514	(18,683)
Utilities, waste removal and security monitoring	55,247	54,042	(1,205)
Repairs and maintenance	11,899	10,396	(1,503)
Supplies, postage, and printing	26,835	25,866	(969)
Collection care	1,103	10,247	9,144
Professional fees	39,175	44,093	4,918
Contracted services	124,204	10,760	(113,444)
Insurance	17,660	17,419	(241)
Advertising	20,283	10,311	(9,972)
Telephone, internet, computer software and supplies	8,152	9,344	1,192
Exhibits	4,218	4,568	350
Travel, dues and conferences	3,410	2,655	(755)
Depreciation	49,172	56,775	7,603
Miscellaneous expense	477	1,196	719
<b>Total Expenses</b>	<b>682,032</b>	<b>559,186</b>	<b>(122,846)</b>
<b>Increase in Net Assets</b>	<b>\$ 253,815</b>	<b>\$ 51,979</b>	<b>\$ 201,836</b>